

## COOKIE POLICY

### About Cookies

Cookies are small text strings (usually consisting of letters and numbers) that allow a site to recognize a particular device or browser; in fact, these text files are sent from a website to the browser used by the user for navigation, then they are stored on his device (e.g. Computer, Tablet, Smartphone, etc..) and retransmitted to the same site during the next visit of the user.

There are different types of cookies, which express different characteristics and which can be classified as

- **session cookies**, which are deleted immediately upon closing the browsing browser;
- **persistent cookies**, which remain in the device and continue to operate even after the browser is closed and until a certain period of time has passed;
- **first-party cookies**, generated and managed directly by the operator of the website on which the user is browsing;
- **third party cookies**, generated and managed by parties other than the manager of the website on which the user is browsing (by virtue, as a rule, of a contract between the owner of the website and the third party).

Cookies can be divided into three functional macro-categories: **technical cookies, analytical cookies and profiling cookies.**

- **technical cookies**, are generally necessary for the correct functioning of the website and to allow navigation; without them the surfer may not be able to view the pages correctly or use certain services. For example, a technical cookie is indispensable to keep the user connected during the whole visit to a website, or to memorize the settings of the language, of the visualization, and so on.

These cookies can be distinguished in:

- navigation or session cookies (they ensure normal navigation and use of the website);
- functionality cookies (allow the user to navigate according to a series of selected criteria - e.g. language setting in order to improve the service provided).

The installation and use of technical cookies does not require the consent of the person concerned.

- **analytical cookies.** These are cookies used to collect and analyse site traffic and usage. These cookies, while not identifying the user, allow, for example, to detect whether the same user returns to log on at different times. They also make it possible to monitor the system and improve its performance and usability. These cookies can be deactivated without any loss of functionality. If they are used anonymously, without allowing cross-referencing with data already in our possession, and to collect information in aggregate form on the number of users and how they visit the site, they are assimilated to technical cookies. In the latter case, the consent of the interested party is not required.

- **profiling cookies.** These are the cookies used to track the user's browsing on the Internet and create profiles of their tastes, habits, choices, etc. These cookies can be used to transmit information and promotional content to the user's terminal in line with the preferences already expressed by the user when browsing online.

### How to manage cookies

The user can block or delete (all or part of) the cookies also through the specific functions of his/her browser: however, in the event that all or some of the aforementioned technical cookies are disabled, it is possible that the site may not be consultable or that some services or some functions of the site may not be available or may not function properly and/or the user may be forced to modify or manually enter some information or preferences each time he/she visits the site.

For more information on how to set your preferences for the use of cookies through your browser, please refer to the user manual of your browser.

### **Types of cookies used**

When you connect to the Site via your browser, anonymous cookies may be installed on your device in order to recognise the device you are using and to ensure that you can use the Site for the duration of the cookie's validity period.

While browsing the Site, the user may also receive cookies on his/her terminal that are sent by different sites or web servers (so-called "third parties"), on which some elements (e.g.: images, maps, sounds, specific links to pages of other domains) present on the site he/she is visiting may reside.

Thus, CEA uses:

- **Technical Cookies:** their use is strictly limited to the transmission of session identification data (random numbers generated by the server), which are necessary to allow the safe and efficient exploration of the Website; they are not stored permanently on the user's computer and disappear when the browser is closed. The use of such cookies is aimed at the security and improvement of the service offered.

- **Analytical Cookies:** the purpose of their use is to analyse the number of users and the way in which they use the Site, information that is collected in aggregate form. In this case, they are comparable to technical cookies and do not require the acquisition of consent.

### **Rejecting or deactivating cookies**

Most Internet browsers automatically accept the installation of cookies by websites and third party services installed on them. However, you can adjust your browser options to refuse new cookies or delete previously installed cookies, including the one that was saved on your computer when you accepted the site's consent to install cookies.

Below are links to the main browsers' guides to managing cookies:

- Microsoft Windows Explorer:  
<http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>
- Mozilla Firefox:  
<http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>
- Apple Safari:  
<http://docs.info.apple.com/article.html?path=Safari/5.0/en/9277.html>
- Google Chrome:  
[https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn\\_cookies](https://support.google.com/chrome/bin/answer.py?hl=en&answer=95647&p=cpn_cookies)